

New Financial Services Consultancy Established To Provide End-to-End Solutions Across Entire Value Strategy Chain

Quinlan & Associates Challenges Traditional Consulting Model

Hong Kong, 28 April 2016 – Quinlan & Associates, a strategy consulting firm servicing the financial services industry, was officially launched today. The Hong Kong-based firm’s team of professionals, each of whom possesses a wealth of international and broad in-house and industry experience, specialises in providing end-to-end solutions across the entire strategy value chain.

“Strategy consulting firms typically have limited to no involvement at the execution stage, which means advice is often left unimplemented and a considerable amount of client value is left on the table,” stated Benjamin Quinlan, CEO and Managing Partner at Quinlan & Associates.

“We do not believe in endless blue sky thinking, upfront conclusions and one-off projects.”

“Our ambition is to become a long-term business partner of our clients by providing advice which they can implement, measure, promote, track and monetise. We then take it one step further to execute our recommendations alongside their team to ensure their objectives are achieved,” Mr. Quinlan added.

Quinlan & Associates’ End-To-End Solutions



The strategic consulting service market represents 14% of the global consulting market and is estimated to be worth \$32.5 billion.¹

Mr. Quinlan was the former Head of Strategy for Deutsche Bank AG’s Equities business in Asia Pacific and its Investment Bank in Greater China. Prior to joining Deutsche Bank, he worked at Oliver Wyman, a leading international strategy consulting firm, as a Management Consultant, and in UBS AG’s Asia Pacific Group Strategy and Client Coverage departments in Hong Kong and Sydney. Mr. Quinlan has authored a number of thought leadership articles on investment banking and capital markets strategy.

About Quinlan & Associates

Quinlan & Associates is an independent strategy consulting firm specialising in the financial services industry. The Company is the first firm to offer end-to-end strategy consulting services. From strategy formulation to execution, to ongoing reporting and communications, Quinlan & Associates translates cutting-edge advice into commercially executable solutions. With a team of top-tier financial service and strategy consulting professionals and a global network of alliance partners, Quinlan & Associates provides its clients with the most up-to-date industry insights from around the world, positioning the Company as a leader in this field.

For more information, please visit www.quinlanandassociates.com.

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¹ <http://www.consultancy.uk/services/strategy-consulting>