



BUILDING A ROBUST BUSINESS CASE FOR FINTECH SOLUTION DEPLOYMENT

EVENT DETAILS

Date	Wednesday 17 April 2024
Time	1:30 p.m. – 2:30 p.m. HKT
Medium	English
Format	In-person
Venue	KPMG: Rooms 1-7, 8/F Prince's Building, 10 Chater Road, Central
Register	Click here or scan QR below



OVERVIEW

Hosted by the Hong Kong Monetary Authority (HKMA) and facilitated by Quinlan & Associates and KPMG, this training, titled 'Building a Robust Business Case for Fintech Solution Deployment', aims to offer practical guidance to middle management of financial institutions in Hong Kong by providing actionable frameworks for developing a business case for Fintech deployment initiatives.

AGENDA

1. Problem Identification
2. Opportunity Evaluation
3. Recommendation Development
4. Implementation Planning
5. Financial Projection / Implication
6. Proposal Communication



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TRAINER PROFILE



Benjamin Quinlan
CEO & Managing Partner



Benjamin Quinlan is the CEO and Managing Partner of Quinlan & Associates. He currently chairs the Innovation & Technology Committee at the Australian Chamber of Commerce and has various chairman and advisory roles across public and private institutions.

Benjamin has an extensive track record advising many of the world's leading multinational companies, financial services organisations, SMEs, and start-ups on a variety of high-profile strategic engagements. He is quoted extensively in the global financial press and is frequently interviewed by leading media outlets, including TIME, Bloomberg, Reuters, CNBC, the Financial Times, and the Wall Street Journal. He is also a regular keynote speaker at leading financial services industry conferences across the world.

Prior to founding Quinlan & Associates, Benjamin was the Head of Strategy for Deutsche Bank AG's Equities business in Asia Pacific and its Investment Bank in Greater China. He has also worked at Oliver Wyman, UBS, and PwC. Outside of his corporate career, Benjamin is a regular TEDx speaker, emcee at large-scale industry conferences, and keynote speaker and facilitator for large-scale corporate, industry, and academic events, and has run workshops and employee training sessions for a host of leading multinational companies. Benjamin is also an award-winning stand-up comedian, having won the 2017 Hong Kong International Comedy Competition and featuring in Comedy Central TV, as well as numerous other TV shows as a celebrity guest.